

# SWEET<sup>®</sup> TALK

Winter Issue - February 2012

## SWEET RECOGNIZES TOP DEALERS DURING RECENT CARIBBEAN CRUISE



Sweet Manufacturing Company recently hosted its top dealers for 2011 on a three-day cruise through the Bahamas. The event was a way for Sweet to recognize and thank top dealers for their business and partnership and to celebrate the dealers' accomplishments with Sweet. The award recipients were from various areas of the world, including Peru, Mexico, Argentina, Ukraine, Chile, Wisconsin, California, Indiana and Ohio.

The highlight of the cruise was the awards reception on ship at Port of Nassau, where Sweet presented the dealers with a Top Dealer 2011 crystal award. Sweet presented three prestigious awards to the following top dealers from 2011. The Silver-Sweet<sup>®</sup> Award was given to Suc. de Héctor M. Díaz from Argentina, and the Gold Crown Award was presented to SISTEPRO S.A. from Peru. The highest honor of the evening, the W. Dean Sweet Founder Award, was presented to Chad Fox, representing Jon Lange of J & D Construction from Wisconsin. This award has special meaning to all of the Sweet Manufacturing Company family, particularly Alicia Sweet Hupp. Alicia proudly presented this distinguished award in memory of the company founder and her late father, W. Dean Sweet.



W. Dean Sweet Founder Award  
Chad Fox, J & D Construction



Gold Crown Award  
Antonio Rucoba, SISTEPRO S.A.



Silver-Sweet<sup>®</sup> Award  
The Díaz Family  
Suc. de Héctor M. Díaz

## UPGRADE TO ALL DRIVE PACKAGES

We have recently upgraded the standard drive packages on all of our equipment to include banded V-belts instead of individual V-belts. Banded V-belts are permanently bound together to prevent slipping and allow constant torque and horsepower. The advantages of banded V-belts include the following: prevention of rollover, reduced vibration, uniformity that provides lateral rigidity, even distribution of shock load, and heat and oil resistance. Your future drive package orders will include banded V-belts.



## KANSAS AGRI BUSINESS EXPO 2011

Overland Park, Kansas was the location for the 26th Annual Kansas Agri Business Expo. Held on November 16-17, this tradeshow was jointly sponsored by the Kansas Grain and Feed Association and the Kansas Agribusiness



Retailers Association. It attracted over 1,300 attendees across the region from all facets of the agribusiness industry. Andrew Bulp from Sweet staffed the booth.

## IPE/IFE 2012

The International Poultry Expo and International Feed Expo took place in Atlanta, Georgia from January 24-26. This show is the world's largest display of technology, equipment, supplies, and services used in the production and processing of poultry and eggs and for those involved in feed manufacturing. All segments of the industry are represented. The booth was staffed by Alicia Sweet Hupp, Julio Contreras, and Marycruz

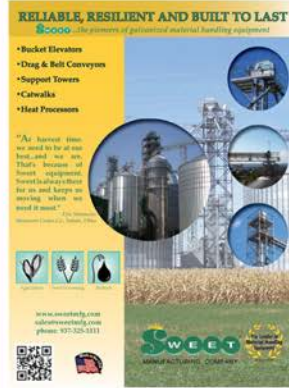


Guillen from Sweet and by employees of Proan and Obra Civil y Estructural, S.A. de C.V., our clients in Mexico.

## NEW PRINT ADS



We are the pioneers of galvanized material handling equipment. We highlighted this message in our three new ads pictured here, which began appearing in national print and digital edition magazines in December. To view the ads full size, go to our website.



## DOCK RENOVATION

In late December of 2011, Sweet Manufacturing Company proceeded with a much-needed shipping dock renovation. The entire dock area was stripped of all the old and tired concrete, and it was replaced with new. Furthermore, the pitch and elevation of the dock have been changed in an effort to improve water removal from the dock area and to be better prepared to handle the varying bed heights of vans, containers and box trucks. The dock renovation has made a difference in our ability to load out more safely and efficiently.



## TALES FROM THE FIELD



Sweet® equipment has been installed at this rough rice facility in northern California. Three Silver-Sweet® bucket elevators were included in the installation. The facility has the capacity to process rice up to 150 MTPH.

This grain facility in north central Mexico recently installed Sweet® equipment to convey grain up to 120 MTPH. The project included one Silver-Sweet® bucket elevator and over 350 feet of Flite-Veyor® horizontal flat bottom drag conveyors.



Sweet® equipment is being installed at this facility in southern Indiana. The facility is almost complete and will be able to process grain up to 216 MTPH. Three Silver-Sweet® bucket elevators and five Flite-Veyor® horizontal and incline flat bottom drag conveyors, totaling over 275 feet, are included in the installation. The conveyors are supported by Silver Span® intermediate support towers.



This grain facility in west central Peru recently installed Sweet® equipment to convey grain up to 200 MTPH. The project included two Silver-Sweet® bucket elevators, one of which is supported by a 12' x 12' Goliath® II tower, and five Flite-Veyor® horizontal flat bottom drag conveyors, which are supported by Silver Span® catwalk and intermediate support towers.



## TRADE SHOW CALENDAR

March 4-6, 2012  
GEAPS Exchange  
Minneapolis Convention Center  
Booth No. 107  
Minneapolis, Minnesota

May 15-18, 2012  
NAMPO Harvest Day  
NAMPO Park  
Booth No. 156 a  
Bothaville, South Africa

May 23-25, 2012  
XXII Congreso Centroamericano y  
del Caribe de Avicultura, ATLAPA  
Convention Center, Booth No. 157  
Panama City, Rep. of Panama

## EMPLOYEE SPOTLIGHT

In the fall of 2010, Sweet Manufacturing Company added a new Amada Pulsar Laser to enhance its steel fabrication processes. This machine has enabled Sweet Manufacturing to have greater control over the quality and timeliness of produced parts. Sweet has also made an investment in training personnel to safely and effectively operate the Amada Laser.



Colin Inglis, a Sweet employee since 2007, Jeff Hall, a Sweet employee since 2009, and Darren Schimmoller, a Sweet employee since 1996 and our Fabrication Team Leader, have all received technical laser training at the Amada Solution Center in Schaumburg, Illinois. Colin, Jeff and Darren spent several days in the classroom coupled with applicable hands-on training to learn how to operate this complex machine. They have proven that the training was a wise investment, and they have become quite skilled and efficient laser operators for our company.

Congratulations to Colin, Jeff and Darren on successfully completing the training and receiving an Amada Technical Training Diploma. We appreciate their ongoing contributions to our company!



Colin Inglis



Jeff Hall



Darren Schimmoller



***Our products are proudly made in the USA.***



**Our Mission:** *To provide innovative quality solutions that create an extraordinary customer experience.*

